

WVLS Innovation and Collaboration Grant Application

1. WVLS Member Library Applicant Information
Name_Michelle Gobert
Library Name/Number Crandon Public Library
Library Type Public UBRARY
Population Served by Your Library EXTENDED COUNTY = 6085
Are you a first time innovative grant applicant for the library named above?
Yes No
2. <u>Collaboration Partner Information</u>
Name MARIC MACKOWSKI
Organization Name/Number Crandon School District
Organization Purpose
The Mission OF THE SCHOOL DISTRICT OF CRANDON IS TO INSPIRE ALL
Members OF THE SCHOOL community in a learner centered environment that cultivates positive character traits fosters a personal commitment to academic Population Served by Your Organization excellence, and celebrates directly through
the collaboration efforts of staff, parents; community. 2015-2016 EROLLITERAL
Are you a first time innovative grant applicant partnering with the library named above?
Yes_X No

3. Explanation of the use of grant funds

In no less than 3 pages please:

- Describe your innovative program or service. Why is it innovative? How does your proposed program/service reflect the call to action of "Rising to the Challenge: Re-Envisioning Public Libraries" by The Aspen Institute?
- Provide an outline of the program or service. What will happen and when?
- Outline the goal of the program, how the new program/service aligns with each collaboration participant's mission, and how your library community will benefit from the new program? Please provide specific examples.
- Address where future funding to sustain the new program/service will come from.

- Provide a project/service outline, expected budget including funds from the grant and each participating agency, and an estimated deadline for completion
- Outline how your program will be evaluated.

4. Agreement

By applying, I acknowledge that within 60 days of the end of the program, I will submit a written report of how the program went with WVLS and within 90 days present an oral report during discussion with WVLS member libraries.

during discussion with WVLS member libraries. Should I be unable to fulfill these requirements, or should the project or service not be completed, I understand that I may be asked to reimburse WVLS for the grant amount. Collaboration Organization Director/Manager Signature Library Director/Manager Signature Date 10-14-2016 To be completed by the Library Board President If granted the WVLS Innovation and Collaboration Grant, Mochelle (n bet of applicant) has the library board's permission to implement the new program as stated above. The Library Board understands that the Director or Manager will be required to share the results of the program via a written report that is submitted to WVLS within 60 days after the program ends and present an oral report during a WVLS meeting. Should the director/manager not fulfill the reporting requirements, your library will be required to reimburse the grant to WVLS within 4 months of the start of the program. Library Board President's Name Jill L. Krueger Library Board President's Signature_____ Date 10-14-2016 School DISTRICT SIGNATURES: ANDY SPACE PRINCIPAL Mark Mackowski, ART Dept. Shurrell Fisher: Proposed President WVLS Innovation and Collaboration Grant Application Crandon Public Library October 14, 2016

Proposal

The Crandon Public Library proposes to partner with the School District of Crandon's Art department to develop and sustain an Art Club for middle and high school aged youth.

The Crandon Public Library takes great pride in our service to our community and our library's by-line "Expanding Your World" defines our mission to the community. This mission is especially important to our youth who due to our county's socioeconomic status may not have the opportunities to learn about, participate in, and enjoy cultural opportunities that exist in larger urban areas.

Members of the proposed Art Club would be invited to participate on accelerated art projects at the school, study art history at the public library, visit museums and galleries, be introduced to various art occupations and serve as the curators of the Friends of the Crandon Public Library's Annual Youth Art Show.

This proposed program is innovative in that it offers to members of the youth art club new ideas about fine art, art history and overall the role of the public library in an individual's participation in life-long learning.

According to The Aspen Institutes "Rising to the Challenge, Re-Envisioning Public Libraries" report, the transformation of the public library in the digital age is necessary due to the "rapid transition to a new economy which knowledge and creativity are the drivers of productivity and economic growth, and information, technology and learning are central to economic performance and prosperity." The Crandon Public Library's proposed programming, expands access to education, learning opportunities, and allows for social connectedness which is vital to not only our communities economic growth but also to its mental health and well-being.

According to April Witteveen of YALSA, the Aspen Report uses "three key assets" that address the need to transform public libraries in the digital age: people, place and platform.

The first key asset, "the Library as People" focuses on building community relationships. The proposed creation of a Crandon Art Club would allow the library to foster and expand upon a variety of relationships including the relationship between the library staff and the youth enrolled in the Art club, the library staff and the staff at the school, including art teacher Mr. Mark Mackowski and finally the relationship between the club youth and community members in the Friends of the Library organization.

The second key asset outlined by the Aspen report is "the Library as Place". Crandon Public Library's proposed program would allow the youth in the community to view the library as a destination for learning, both physical and online. Hosting specific Art club activities at the Library will allow the youth to visit the library, utilize its space and ultimately become familiar with its mission in the community. Youth would also be encouraged to create a space for themselves on the Library's website, posting upcoming exhibit information and digital artwork.

"The Library as Platform" is the final key asset. No longer do libraries offer information, they connect people to ideas, information and opportunities. The creation of a shared Art Club does just that. It provides the Library the opportunity to be viewed as a platform for learning in a variety of format. Through the Art Club, youth will be introduced to art history books, ideas promoted by Crandon High School Alumni who have chosen art as an occupation, and lastly, physical pieces of art while visiting museums and galleries. These introductions will allow our youth to expand their view of our library, their school, our shared community and our world.

Outline

<u>November 201</u>6: Participation in the Crandon Art Club is publicized at the Crandon School District by Mark Mackowski and Michelle Gobert, Library Director. Posters and press releases will be shared with WVLS.

<u>December 2016:</u> The Crandon Public Library sponsors an Artist Alumni program for Art Club members, and the community at large, featuring Crandon High School Alumni Meg Sprenger (2012) who currently is pursuing a Masters in Fine Arts at Montana State University.

<u>January 2017:</u> Art Club members will create a call for Artwork for the Friends of the Library Youth Art Show to be held in March of 2017.

<u>February 2017</u>: Art Club members will curate artwork from Crandon area youth and will publicize the Youth Art month exhibit at the Crandon Public Library sponsored by the Friends of the Crandon Public Library

<u>March 2017</u>: Library Director Michelle Gobert and Art instructor Mark Mackowski will provide in-print and digital resources to Art Club members on the artist M.C. Escher. Youth Art Month exhibit will be on display.

April 2017: The Art Club will visit the Leigh Yawkey Woodson Art Museum's Exhibit titled "M.C. Escher: Reality and Illusion

May 2017: Michelle Gobert, Library Director will prepare a written review of the Art Club's program to-date including results, successes, future plans and advice for libraries wanting to replicate the program/service. Mark Mackowski and Michelle Gobert will evaluate the program by surveying the Art Club member's participation and interest in future participation. The project will be complete.

Goal of the Program

The anticipated outcome of the proposed program is that each entity involved, as well as the participating youth, will more fully understand the role the Public Library plays in the development of the community it serves. This goal will be achieved through the participants understanding of each entities mission within the community. The proposed collaboration between the School District of Crandon and the Crandon Public Library fosters development of both entities mission statements. The Crandon Public Library's mission to "Expand Your World" by the promotion of life-long learning opportunities allows school personnel and the youth they serve, the opportunity to strive for academic excellence while the collaboration between the two entities fulfills the School District's mission to promote collaborative efforts of staff, parents and community.

A specific example of an activity towards the completion of this goal will be demonstrated when the youth participants are offered a collection of learning resources regarding the artist M.C. Escher, through a collaborative effort of Michelle Gobert and Mark Mackowski.

Funding

The Crandon Public Library's future plans for this program, if it proves to be successful during its evaluation period, is to offer this program on an annual basis beginning in October of 2017. Each year members of the Crandon Art Club will meet with library staff to review upcoming exhibits at the Leigh Yawkey Woodson Art Museum, determine the artist to be studied and to plan to Friends of the Library Youth Art Show. Additionally, library staff will plan to incorporate Crandon High School Alumni who have gained successful employment within an art occupation, into our annual programming schedule. The cost of future programs will be adopted into our regular programming budget, supplemented by funds from the Friends of the Crandon Public Library.

The Crandon Public Library requests grant funding in the amount of \$2390.00 for this project.

Artist Alumni Speaker honorarium: \$250.00

Art Exhibit Furniture: 3 panel - Screenflex Display Tower including shipping (Demco) \times 2: \$1,340.00

Desktop Exhibit Cases: Acrylic Display Case with Hardwood Base to display 3d artwork (Amazon) x 4: \$300.00

Travel Expenses: School bus transportation (including driver hours and mileage): \$500.00