

March 2018, Issue 3



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## Scholarships Available



WVLS is offering scholarship opportunities to attend a WLA-sponsored conference (WAPL or WLA) or the ARSL Conference. Both deadlines are in April.

In 2018, the Wisconsin Valley Library Service will offer three scholarships for WVLS member library support staff, or (first-time library directors as of July 1, 2016) to attend a Wisconsin Library Association-sponsored conference to enhance professional development.

Applicants can choose to attend **the Wisconsin Association of Public Libraries (WAPL) Conference in May, or the WLA Conference in October**. Within three months of the conference, scholarship winners will be expected to conduct a 30-minute web presentation on what they learned and how this can be applied to their library role. The post-conference assignment is intended to reinforce/develop the scholarship winner's technology and presentation skills. Scholarship winners will also be awarded a one-year membership to WLA.

For more information and to apply, [please see the Scholarships and Grants page on the WVLS website](#). **The application deadline for this scholarship is Thursday, April 5, 2018.**

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In 2018, the Wisconsin Valley Library Service will offer three scholarships for directors or branch managers of a member public library to attend the [Association of Rural and Small Libraries \(ARSL\) Conference](#). **The conference will be held in Springfield, Illinois from September 13-15**. This is an annual conference and scholarship opportunity.

The ARSL conference is specifically targeted for rural library staff. Previous conference topics have included building community advocacy; effective trustee recruitment; inexpensive programming ideas; innovative web services with few resources; virtual networking; and many more.

For more information and to apply, [please see the Scholarships and Grants page on the WVLS website.](#)

**The application deadline for this scholarship is Friday, April 13, 2018.**

Questions about both scholarships can be directed to Jamie Matczak at [jmatczak@wvls.org](mailto:jmatczak@wvls.org).

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## Upcoming CE Events



### **Show It Off: The Power of Merchandising (webinar)**

**Thursday, April 26; 1 pm**

Presented by: Rebecca Budinger-Mulhearn, Director

Avon Free Library; Avon, NY

1 CE Credit

Looking to increase your library's circulation and highlight your collection?

Take your displays from ordinary to extraordinary. Show off materials with

merchandising ideas perfect for a small library and budget. After a career with

a national bookstore, Rebecca has insider secrets and tips of the trade to merchandise your library materials to the max. Participants will share ideas, too!

[Register](#)

*Rebecca is from the Buffalo/Rochester, NY area and is the Director of the Avon Free Library. After earning a double bachelors in English Literature and Theater Arts Production, and having a 17-year-career as a Barnes & Noble Community Relations Manager, Rebecca made the leap to the library world. She is married to a B&N Assistant Manager, supports her daughter in college, has three awesome cats, and loves to garden and travel.*

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## And Don't Forget...

### **STEAM in Youth Services (workshop)**

Tuesday, April 3; 9 - 3:30 pm

Wausau Community Room, MCPL, 300 First Street, Wausau 54403

4.5 Technology CE Credits

[More information](#)

[Register](#)

## **The Ins and Outs of Media Literacy (webinar)**

Thursday, April 5; 1-2:30 pm

1.5 CE Credits

[Register](#)

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## **Welcome, Kyle!**



Kyle Schulz is the newest member of the WVLS team, as the ILS Administrator.

Before working at WVLS, Kyle was the Circulation Supervisor and Systems Librarian at Kalamazoo College in Michigan for almost four years. Kyle interned at WVLS in 2013. He received his BA in Information Systems from UW-Eau Claire and an MLS from UW-Madison.

Kyle is looking forward to connecting with former colleagues and assisting WVLS member libraries. When he's not working, he enjoys socializing, water skiing, traveling, and spending time with his family.

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## **Listening Session/YSIE Meet Up on May 8**

Two events will be happening at the new Colby Community Library on Tuesday, May 8.

### **WVLS Listening Session**

**9:30 - 11:30 a.m.**

We invite WVLS member library directors or a proxy to have a conversation and ask questions of WVLS staff. These are informal sessions where we want to hear your comments and concerns about WVLS services, trends in libraries, or anything else on your mind.

Please RSVP to Jamie Matczak if you plan on attending.  
jmatczak@wvls.org, 920-455-0668

### **Youth Services Information Exchange (YSIE) Meetup** **1:00 - 3:30 p.m.**

Meet up with youth librarians to talk about purchasing middle grade titles and ideas on how to work with or communicate with your K-12 counter parts and teachers. We'll also review the Children's Book Fest, the WVLS Grassroots Meeting, and the STEAM in Youth Services workshop.

Please RSVP and/or send discussion topics to Anne Hamland at ahamland@wvls.org.

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### **Spring and Summer SLIS Classes**

Spring Classes + Summer Preview, iSchool at UW-Madison  
Professional Development that is open to all.

<https://ischool.wisc.edu/continuing-education/>



#### **Spring Online Courses**

EXPANDED! Basics of Archives  
Apr 2 – May 20

NEW! Pop-up Libraries  
Apr 9 - 22

Homeless Library Patrons  
Apr 9 - May 20

**Summer 2018 Online Course Preview**  
NEW! Social Media Strategy and Analytics  
June 4 – July 1

NEW! Creating an Extraordinary Library Work Environment  
June 4 – July 1



Basics of Cataloging

June 11 – August 5

NEW! Prune Your Collection: Creating a Weeding Plan

June 18 – July 1

WordPress for Libraries

June 18 – July 29

NEW! Public Library Programming and Services for Older Adults

July 9 – August 5

And more!

Questions? Contact Anna Palmer, [ahpalmer@wisc.edu](mailto:ahpalmer@wisc.edu), or Meredith Lowe, [mclowe@wisc.edu](mailto:mclowe@wisc.edu)

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## Abbotsford Adult Crafts



The Abbotsford Public Library holds a monthly adult craft night each third Thursday of the month. Director Jenny Jochimsen tries to select crafts that are cheap, good for any skill level, and yet are still fun and attractive.

The program is sustained on the power of Pinterest and good will donations. The button tree craft was a fall hit.

Crafters were informed that it was a bring your own frame event. The library printed out three different tree silhouette on ivory resume paper. Crafters selected their tree and glued buttons on it to create a lovely fall wall hanging.



The snowman candle holders made use of Goodwill shopping where wine glasses can be found at 25 cents a piece.

Classes are registration required so enough supplies can be obtained.

Jenny tries to have an example of the upcoming craft made and on display a month in advance to help generate interest in the event.

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## WAPL Registration Now Open



... at the WAPL Conference!

May 2-4th, 2018  
Country Springs Hotel  
& Conference Center  
Pewaukee, WI

Registration for the WAPL Conference on May 2-4 at the Country Springs Hotel & Conference Center in Pewaukee is now open.

Renewing isn't just for books!

What else can you expect from this year's conference?

- Learn new techniques, technologies – Choose from exceptional programs to refresh your skills.
- Develop a continuous improvement mentality – Acquire new ideas to take back to your library.
- Build Relationships – Network with your peers and working professionals.

Advance registration is valid until April 27, and is [available on the conference website.](#)

WVLS will also provide carpooling and transportation opportunities from Wausau to Pewaukee.

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**Want something featured in the April newsletter or doing something in your library that you want to share? Contact Jamie @ [jmatczak@wvls.org](mailto:jmatczak@wvls.org).**

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