



October 12, 2017 Issue 19

## Resources from the Wisconsin Valley Library Service

Wausau, WI | [wvls.org](http://wvls.org) | 715-261-7250



## Tech Knowledge Virtual Conference Free from Library Journal

Register to explore emerging technologies, service models, innovative programming, new ways of sparking learning and active engagement while building access and assuring inclusion. Registration is free and includes access to the event archives, on-demand, including all presentations, information and handouts from the conference. [Register for the October 18, 2017 Tech Knowledge Conference from Library Journal.](#)



# IEEE Science Kits for Public Libraries Grant

Deadline Nov 15, 2017

*...make STEM learning available for children regardless of race, gender, or income.*

## IEEE Grant: Science Kits for Public Libraries

[The IEEE Science Kits for Public Libraries Grant](#) is offering up to \$2,000 in funding to public libraries in the Michigan and Wisconsin area for the development of circulating math and science collections for pre-university students (K-12). Deadline for applications is November 15th. [Read the full post.](#)

## Dates to Know

Webinars are made possible through a partnership with [NFLS](#).

### Snapchat, Facebook, Twitter, Video, Video, Video!: Using Video to Market Library Services

Webinar, Oct 25 @ 1pm

Mannequin challenges, cooking, and celebrities in their natural habitat. How can libraries use this trend to market their services? Learn the tools, how/what to film, and what to avoid when creating videos for your library. [Information and registration.](#)



### A to Zion: 2017 ARSL Conference Report

Webinar, Nov 14 @ 1pm

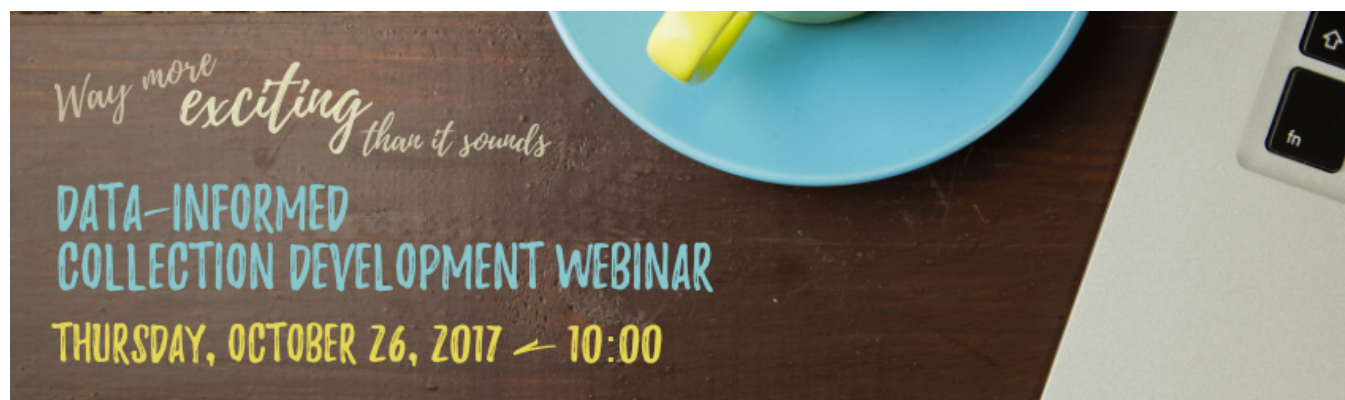
Join the WVLS scholarship winners who will outline awesome sessions and key

resources from their 2017 [Association for Rural and Small Libraries](#) National Conference experience in Utah. [Information and registration.](#)

## From A to Zion

2017 WVLS Conference  
Scholarship Webinar

Tuesday  
Nov 14  
@ 1pm



### Data Informed Collection Development Webinar

**Way more exciting than it sounds!**

Begin uncovering the clues that data can reveal for you! Join us for an exploration of Data-Informed Collection Development. It's NOT about fancy data collection tools, it IS about using the basic data you have access to help you make informed decisions when developing and maintaining your collection. It's about interpreting your data, rather than just blindly following the numbers. Part four in a five-part [Collection Development series](#) sponsored by Wisconsin library systems. [Information and registration.](#)

**News From WVLS Libraries**



## Google Cardboard @ Neillsville Public Library

[Neillsville Public Library brings virtual reality to their patrons!](#) Librarians downloaded and played with virtual reality apps, put together a recommended app list, and are encouraging library patrons to use their own smartphone and the public Google Cardboard.

### Resources You Should Know About

project

**OUTCOME**

MEASURING THE TRUE IMPACT  
OF PUBLIC LIBRARIES



## Webinar: Using Project Outcome to Improve & Support Library Programming

Learn how to use Project Outcome data for programming decisions and improvements, funding requests, measuring against strategic priorities, and advocating for the impact your programs and services have on the community.

Survey question templates included! Thursday, October 19th @ 1pm.

[Read the full post.](#)

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PICK A "TYPICAL WEEK" TO TALLY STATISTICS IN OCTOBER



### A Gentle Reminder

Have you scheduled your library's annual survey week this October to collect data for the annual report? [Read the full post.](#)



### Locating Magazines in BadgerLink

If you've ever been curious about using the licensed content from BadgerLink to find activities for kids in **Highlights**, brush up on financial literacy with **Money**, or stay healthy with **Yoga Journal**, [view these short videos today!](#)

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## Coming Soon!

**Webinar: Snapchat, Facebook, Twitter: Using Video to Market Library Services Oct 25 @ 1pm**

**Data Informed Collection Development Oct 26 @ 10am**

**WVLS Youth Services Workshop December 12th**

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## We'd love to hear from you!

Comments or questions? Is there something awesome happening at your library? Email Anne Hamland at [comm.coordinator@wvls.org](mailto:comm.coordinator@wvls.org).



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